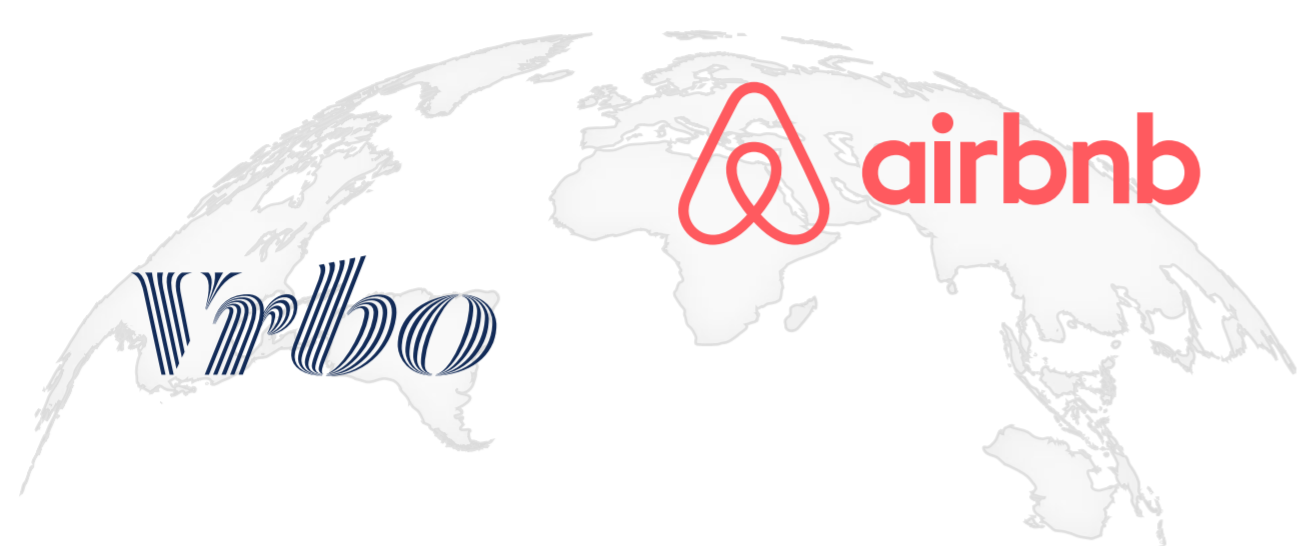


eviivo's Channel Manager

Want To Know Which OTAs Are Right For You?

Discover which Online Travel Agents you should partner with

(based on the findings of our Traveller Booking Trends Autumn 2022 report).



Want to attract millennials?

It's clear the younger generation favours OTAs such as Airbnb and Vrbo. Connect with those two if you want to attract the social media-savvy types who can turn your place into the new 'hot spot'.

Want to boost occupancy?

Easy – head to the sites people are searching. Booking.com* and Expedia Group** are where you want to be seen – over **60%** of guests voted these two as their #1!

* Inclusive of other Booking Holdings subsidiaries, including Priceline.com, Agoda.com, Kayak.com, OpenTable, Rentalcars.com and Momondo
** Inclusive of Expedia, Hotels.com, Orbitz, Hotwire, Travelocity and Vrbo



Want to be ahead of the trends?

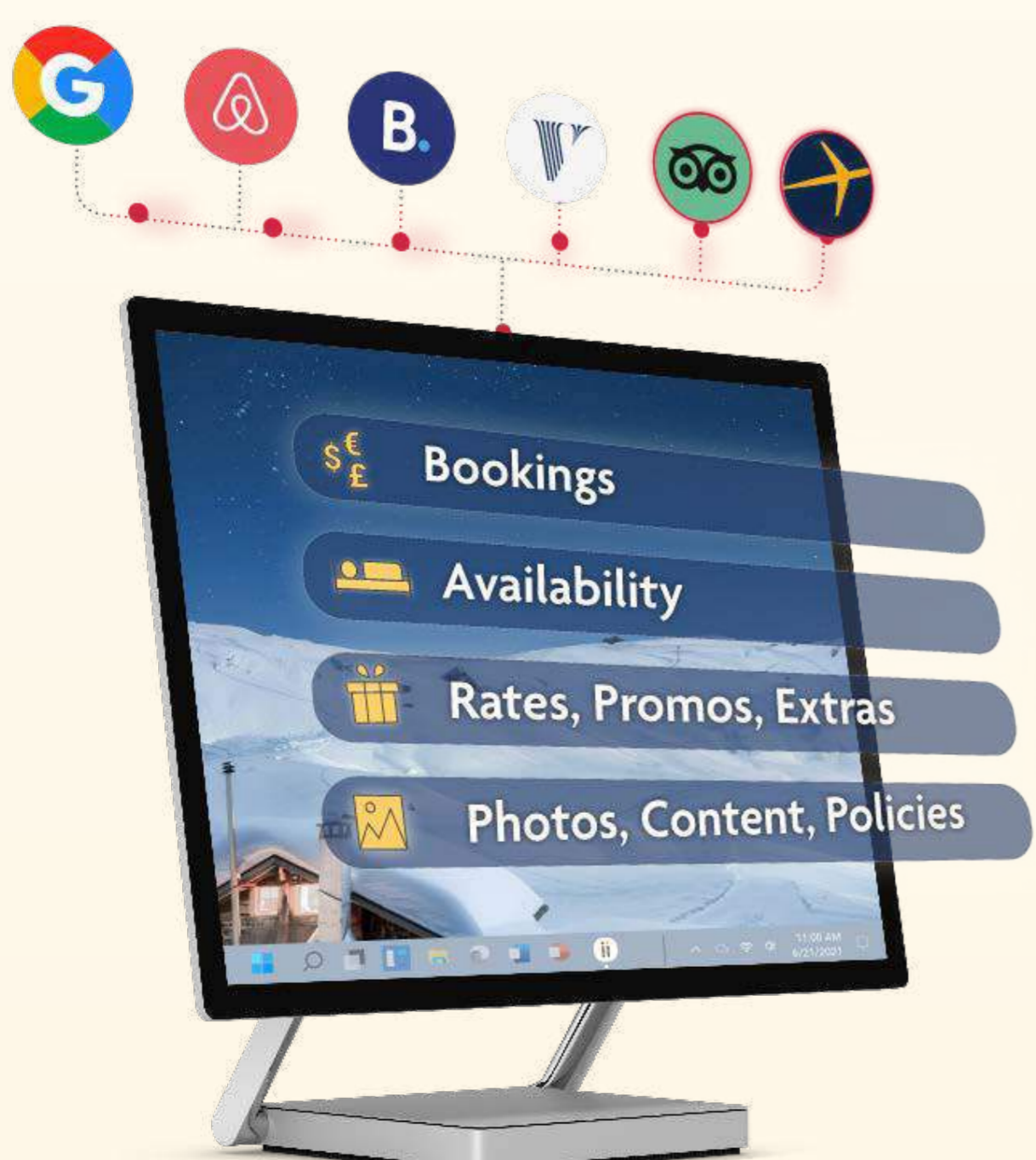
Google hasn't been in the game long, but it's become one of the quickest growing travel metasearch engines. And it's typically the first place people go to when searching for...well, anything. So take advantage!

Want to beat your competitors?

Then you need to be found on the big name OTAs for your property type. After all, that's where your competitors sit...

• **If you're a hotelier**, that means Hotels.com, Expedia and Booking.com – over **70%*** of people book their rooms on these three OTAs alone!

• **For vacation rental hosts or managers**, your three amigos are Vrbo, Airbnb and Booking.com. Get listing!



Want our advice?

Don't limit yourself! Connect to multiple OTAs based on your business goals and property type. Use their combined marketing power to be discovered on a global scale. Just make sure you have your own stunning website ready to take direct bookings, then watch your business grow.

Want more top tips on working with OTAs? Check out our [Guide to Managing Multiple Online Travel Agencies](#).